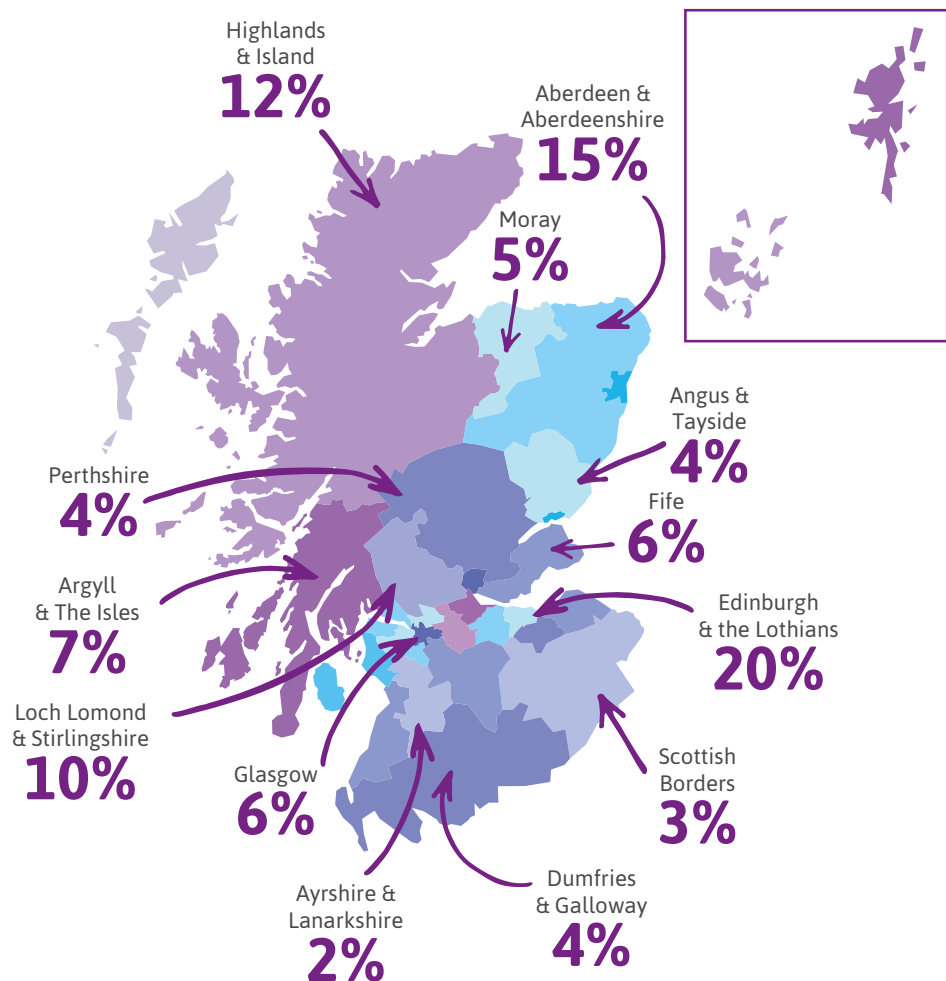


Supporting local food and drink across Scotland

Geographical location of businesses supported through Connect Local



Connect Local deliver the Regional Food Fund and can provide support for regional food groups and food tourism, Showcasing Regional Scotland supplier development and seafood from Scotland.

For more information, please contact the team on 01224 711 044 or info@connectlocal.scot.

delivered by

SCOTLAND
FOOD & DRINK

SAOS

SEAFOOD
SCOTLAND

SAC
CONSULTING

The Scottish
Government
Riaghaidh na h-Alba

CONNECT LOCAL

In numbers: growth in local food and drink across Scotland

Estimated local food and drink processing performance between 2008 and 2015

Turnover of
£1.3bn
up 56%



£393m
Gross Value
Added, up 55%



25%
increase in employment

Supporting Regional Food Groups and Food Tourism

40 regional and sector specific groups supported

1 food tourism action plan launched

Supporting Local Seafood



268 days

of watch time of Seafood from Scotland recipe videos

1.26m opportunities to see through Seafood from Scotland promotional activity

Support provided by Connect Local in Years 1 and 2

598 assisted trading introduction made through Connect Local team



39

workshops delivered to develop company capacity, capability, skills, encouraging innovation and enhance knowledge



12 cross-sector collaborative opportunities linking food, drink seafood and tourism

90 new businesses assisted by members of the team

£250k grant available to support collaborative projects in Scotland

Business start-up, scaling up and growth advice enquires to **236 businesses** and individuals

15,000 unique visits to www.connectlocal.scot for business support and advice